



QUICK TIPS FOR ONGOING ACCESSIBILITY

EDUCATE YOUR TEAM: Ensure everyone involved in content creation and development understands accessibility principles.

TEST REGULARLY: Use automated tools like accessiBe and manual testing to identify and fix accessibility issues.

ASK FOR HELP: If you are unsure if something is accessible, try to find someone to test it for you, or reach out to an accessibility specialist.

CONTACT US

If you need assistance in making your website accessible, UNINCORPORATED can help. Reach out today at info@unincorporated.com.

IS YOUR WEBSITE CONTENT...

PERCEIVABLE: Can the audience perceive the content with sight, hearing, and/or touch?

- Descriptive alt text for non-text content
- Captions, transcripts, or descriptions for media
- Responsive layout for adaptable content
- Sufficient color contrast

OPERABLE: Can all users operate your website comfortably?

- Keyboard accessible functionality
- Enough time for content use
- No seizure-inducing content
- Clear navigation and layout
- Search function for complex sites

UNDERSTANDABLE: Is your website easily understandable by your audience?

- Clear and plain language text
- Explained jargon/abbreviations
- Predictable web page behavior
- Clear instructions and error messages

ROBUST: Is your content interpreted reliably by technology?

- Appropriate HTML structure and ARIA labels
- Compatible with assistive technologies